

Engineering Mechanics Blueprint Mumbai University 2013

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Advances in Materials Processing and Manufacturing Applications Amar Patnaik 2021-06-22 This book presents selected papers from the International Conference on Advances in Materials Processing and Manufacturing Applications (iCADMA 2020), held on November 5–6, 2020, at Malaviya National Institute of Technology, Jaipur, India. iCADMA 2020 proceedings is divided into four topical tracks – Advanced Materials, Materials Manufacturing and Processing, Engineering Optimization and Sustainable Development, and Tribology for Industrial Application.

Engineering Mathematics II Sergei Silvestrov 2017-02-10 This book highlights the latest advances in engineering mathematics with a main focus on the mathematical models, structures, concepts, problems and computational methods and algorithms most relevant for applications in modern technologies and engineering. It addresses mathematical methods of algebra, applied matrix analysis, operator analysis, probability theory and stochastic processes, geometry and computational methods in network analysis, data classification, ranking and optimisation. The individual chapters cover both theory and applications, and include a wealth of figures, schemes, algorithms, tables and results of data analysis and simulation. Presenting new methods and results, reviews of cutting-edge research, and open problems for future research, they equip readers to develop new mathematical methods and concepts of their own, and to further compare and analyse the methods and results discussed. The book consists of contributed chapters covering research developed as a result of a focused international seminar series on mathematics and applied mathematics and a series of three focused international research workshops on engineering mathematics organised by the Research Environment in Mathematics and Applied Mathematics at Mälardalen University from autumn 2014 to autumn 2015: the International Workshop on Engineering Mathematics for Electromagnetics and Health Technology; the International Workshop on Engineering Mathematics, Algebra, Analysis and Electromagnetics; and the 1st Swedish-Estonian International Workshop on Engineering Mathematics, Algebra, Analysis and Applications. It serves as a source of inspiration for a broad spectrum of researchers and research students in applied mathematics, as well as in the areas of applications of mathematics considered in the book.

Engineering Thermodynamics Through Examples Y.V.C. Rao 2003

C++ from the Ground Up Herbert Schildt 1994 This guide teaches programming in C++ to those who have no C background. Readers will learn the fundamentals of the C++ programming language, along with function basics, class fundamentals, virtual functions, the C++ I/O system, and more. The book features a plethora of screens and charts that enhance the clear instructions, practical examples, and valuable tips.

ENGINEERING CHEMISTRY Wiley India Editorial Team 2011-04-01 Market_Desc: Primary Market: RGPV (B.E.- 101 Engineering Chemistry): VTU (10CHE12/10CHE 22 Engineering Chemistry): BPUT (BSCC 2101 Chemistry): UPTU (EAS-102/202 Engineering Chemistry): WBUT (Chemistry -1 (Gr A and B)): JNTU (BS Engineering Chemistry): Anna (CY2111 Engineering Chemistry-I; CY2161 Engineering Chemistry-II) PTU (CH-101 Engineering Chemistry): RTU (L106) and [206] Engineering Chemistry-I and II) GTU (Chemistry). CSVTU (300112 Applied Chemistry)Secondary Market: Higher semesters of Chemical and Biotechnology courses. · Students preparing for GATE and TANCET examinations. Special Features: · Accordant with the syllabi of various technical universities. · Structured to support the objective of Engineering Chemistry course for undergraduates. · Excellent correlation of concepts with their applications. · Systematic chapter organization based on logical progression of concepts.ü Builds the fundamentals of the subject in the initial chaptersü Comprehensively covers the applied topics in the field of engineering in the later chapters.ü Coherent chapter layout withü Clearly defined learning objectives.ü Introduction of topics, their precise and adequate explanation.ü Ample illustrations and diagrams.ü Solved examples at the end of relevant subtopics to strengthen the concepts. · Multiple-author model with content sourced from experts in respective areas of expertise (Inorganic, Organic, Physical, Analytical and Applied Chemistry) across geographies. · Comprehensive question bank at the end of each chapter containingü Objective type questions (classified into multiple-choice questions and fill in the blanks).ü Review questions (categorized into short-answer and long-answer type questions).ü Numerical problems. · Extensively reviewed content with single or multiple reviews by academicians of various technical universities for each chapter to generate error-free and accurate content. About The Book: The Engineering Chemistry course for undergraduate students is designed to strengthen the fundamentals of chemistry and then build an interface of theoretical concepts with their industrial/engineering applications. This book is structured keeping in view the objective of the course and is intended as a textbook for first year B.Tech/B.E. students of all engineering disciplines. The book aims to impart in-depth knowledge of the subject and highlight the role of chemistry in the field of engineering. The lucid explanation of the topics will help students understand the fundamental concepts and apply them to design engineering materials and solve problems related to them. An attempt has been made to logically correlate the topic with its application. The extension of fundamentals of electrochemistry to energy storage devices such as commercial batteries and fuel cells is one such example. The layout for a topic is designed after detailed study and analysis of the syllabi of various technical universities. The chapter for each topic begins with clearly defined learning objectives, followed by introduction of subtopics, their precise and adequate explanation supported with ample illustrations and diagrams. Solved examples are given at the end of relevant subtopics to strengthen the concepts. The chapters conclude with a set of review and practice questions.

Pandas for Everyone Daniel Y. Chen 2018 Pandas dataframe basics -- Pandas data structures -- Introduction to plotting -- Data assembly -- Missing data -- Tidy data -- Data types -- Strings and text data -- Apply -- Groupby operations : split-apply-combine -- The datetime data type -- Linear models -- Generalized linear models -- Model diagnostics -- Regularization -- Clustering -- Life outside of pandas -- Toward a self-directed learner.

Digital Health Entrepreneurship Sharon Wulfovich 2020-08-15 This book presents a hands on approach to the digital health innovation and entrepreneurship roadmap for digital health entrepreneurs and medical professionals who are dissatisfied with the existing literature on or are contemplating getting involved in digital health entrepreneurship. Topics covered include regulatory affairs featuring detailed guidance on the legal environment, protecting digital health intellectual property in software, hardware and business processes, financing a digital health start up, cybersecurity best practice, and digital health business model testing for desirability, feasibility, and viability. Digital Health Entrepreneurship is directed to clinicians and other digital health entrepreneurs and stresses an interdisciplinary approach to product development, deployment, dissemination and implementation. It therefore provides an ideal resource for medical professionals across a broad range of disciplines seeking a greater understanding of digital health innovation and entrepreneurship. **A History of Mechanical Engineering** Aubrey Frederic Burstall 1963

A Textbook Of Machine Drawing P. J. Shah 2008-01-01

Project Management Harold Kerzner 2013-01-22 A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Operations Research P. Ramamurthy 2007-01-01

Essentials of Environmental Studies Kurian Joseph 2005

Supply Chain Management Sunil Chopra 2010 'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

International Relations Joshua S. Goldstein 2013 ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Updated in its 10th edition, International Relations is praised for being the most current and comprehensive introduction to international relations theory as well as security, economic, and global issues. Thoroughly updated to cover world affairs through 2012, this survey text explores relations among states and the influence of transnational actors and events. Applying a broad range of theoretical perspectives to show readers how to analyze current events, International Relations offers the best tools for understanding what is happening in the world today.

Product Design for the Environment Fabio Giudice 2006-01-13 In recent years the increased awareness of environmental issues has led to the development of new approaches to product design, known as Design for Environment and Life Cycle Design. Although still considered emerging and in some cases radical, their principles will become, by necessity, the wave of the future in design. A thorough exploration of the subject, Product Design for the Environment: A Life Cycle Approach presents key concepts, basic design frameworks and techniques, and practical applications. It identifies effective methods and tools for product design, stressing the environmental performance of products over their whole life cycle. After introducing the concepts of Sustainable Development, the authors discuss Industrial Ecology and Design for Environment as defined in the literature. They present the life cycle theory and approach, explore how to apply it, and define its main techniques. The book then covers the main premises of product design and development, delineating how to effectively integrate environmental aspects in modern product design. The authors pay particular attention to environmental strategies that can aid the achievement of the requisites of eco-efficiency in various phases of the product life cycle. They go on to explore how these strategies are closely related to the functional performance of the product and its components, and, therefore, to some aspects of conventional engineering design. The book also introduces phenomena of performance deterioration, together with principles of design for component durability, and methods for the assessment of residual life. Finally, the book defines entirely new methods and tools in relation to strategic issues of Life Cycle Design. Each theme provides an introduction to the problems and original proposals based on the authors' experience. The authors then discuss the implementation of these new concepts in design practice, differentiating between levels of intervention and demonstrating their use and effectiveness in specific case studies. The book not only presents evidence of the potential of the approach and methods proposed, but also analyzes some of the problems involved in developing eco-compatible products in the company context. **Workshop Practice Manual** K Venkata Reddy 2016-02 Worksheets are included to act as observation book for taking readings. Tips on practical application of the tools and instruments are given Adages found in each page are unique for motivation and personality development of the students Illustrations of the tools used in various sections of workshop are provided

Machine Drawing K. L. Narayana 2009-06-30 About The Book: Written by three distinguished authors with ample academic and teaching experience, this textbook, meant for diploma and degree students of Mechanical Engineering as well as those preparing for AMIE examination, incorporates the latest st **Textbook of Engineering Mathematics (semiv)**. N. P. Bali; Dr. A. J. George **Architectural Publications Index** 1996

Planning, Development and Management of Sustainable Cities Tan Yigitcanlar 2019-04-30 The concept of 'sustainable urban development' has been pushed to the forefront of policymaking and politics as the world wakes up to the impacts of climate change and the destructive effects of the Anthropocene. Climate change has emerged to be one of the biggest challenges faced by our planet today, threatening both built and natural systems with long-term consequences, which may be irreversible. While there is a vast body of literature on sustainability and sustainable urban development, there is currently limited focus on how to cohesively bring together the vital issues of the planning, development, and management of sustainable cities. Moreover, it has been widely stated that current practices and lifestyles cannot continue if we are to leave a healthy living planet to not only the next generation, but also to the generations beyond. The current global school strikes for climate action (known as Fridays for Future) evidences this. The book advocates the view that the focus needs to rest on ways in which our cities and industries can become green enough to avoid urban ecocide. This book fills a gap in the literature by bringing together issues related to the planning, development, and management of cities and focusing on a triple-bottom-line approach to sustainability.

History and Hope Kevin M. Cahill 2013-05-01 The International Humanitarian Affairs Reader is a compilation of the most important chapters in the ten volume series published on this topic by Fordham University Press. Each chapter selected has been edited to delete dated material; where appropriate, chapters will have a brief addendum to present current information. The Series Editor, Kevin M. Cahill M.D., will write a substantial introductory essay explaining the academic evolution of the discipline of international humanitarian assistance. It will focus on the "Fordham Experience"--its Institute of International Humanitarian Affairs (IIHA) has developed practical programs for training field workers, especially those dealing with complex emergencies following conflicts, man-made or natural disasters. The book series has been as essential part of this effort. The new International Humanitarian Affairs Reader will be divided into seven sections, each introduced by a "link" page providing continuity for the text. There will be extensive appendices to assist in finding basic acronyms, abbreviations, important conventions, treaties and accepted standards. One appendix will also provide the full table of contents for each volume in the series, and all chapters are available for digital download. The International Humanitarian Affairs Reader, scheduled for publication in Spring 2013, should provide the growing number of people--both within and outside academia--with a better understanding of the multi-faceted demands posed by humanitarian assistance programs. At Fordham University there are programs at both the undergraduate (Minor) and graduate (Masters) levels. Fordham's innovative, very intense, one-month residential course for experienced humanitarian workers--the International Diploma in Humanitarian Assistance (IDHA)--is recognized worldwide. The Institute now has over 2000 graduates from 133 nations. Contributors to The International Humanitarian Affairs Reader include

many of the leading figures in international diplomacy, relief and refugee operations, conflict resolution and reconciliation, and transition from disaster to stability and development, from the chaos of war to peace.

Manufacturing Engineering and Technology Serope Kalpakjian 2013 For courses in manufacturing processes at two- or four-year schools. This text also serves as a valuable reference text for professionals. An up-to-date text that provides a solid background in manufacturing processes Manufacturing Engineering and Technology, 7/e , presents a mostly qualitative description of the science, technology, and practice of manufacturing. This includes detailed descriptions of manufacturing processes and the manufacturing enterprise that will help introduce students to important concepts. With a total of 120 examples and case studies, up-to-date and comprehensive coverage of all topics, and superior two-color graphics, this text provides a solid background for manufacturing students and serves as a valuable reference text for professionals.

Packaging Technology Anne Emblem 2012-10-29 Packaging is a complex and wide-ranging subject. Comprehensive in scope and authoritative in its coverage, Packaging technology provides the ideal introduction and reference for both students and experienced packaging professionals. Part one provides a context for the book, discussing fundamental issues relating to packaging such as its role in society and its diverse functions, the packaging supply chain and legislative, environmental and marketing issues. Part two reviews the principal packaging materials such as glass, metal, plastics, paper and paper board. It also discusses closures, adhesives and labels. The final part of the book discusses packaging processes, from design and printing to packaging machinery and line operations, as well as hazard and risk management in packaging. With its distinguished editors and expert contributors, Packaging technology is a standard text for the packaging industry. The book is designed both to meet the needs of those studying for the Diploma in Packaging Technology and to act as a comprehensive reference for packaging professionals. Provides the ideal introduction and reference for both students and experienced packaging professionals Examines fundamental issues relating to packaging, such as its role in society, its diverse functions, the packaging supply chain and legislative, environmental and marketing issues Reviews the principal packaging materials such as glass, metal, plastics, paper and paper board **Reducing Inequalities** Rémi Genevey 2013-01-01 The reduction of inequalities within and between countries stands as a policy goal, and deserves to take centre stage in the design of the Sustainable Development Goals agreed during the Rio+20 Summit in 2012.The 2013 edition of A Planet for Life represents a unique international initiative grounded on conceptual and strategic thinking, and æ“ most importantly æ” empirical experiments, conducted on five continents and touching on multiple realities. This unprecedented collection of works proposes a solid empirical approach, rather than an ideological one, to inform future debate.The case studies collected in this volume demonstrate the complexity of the new systems required to accommodate each country's specific economic, political and cultural realities. These systems combine technical, financial, legal, fiscal and organizational elements with a great deal of applied expertise, and are articulated within a clear, well-understood, growth- and job-generating development strategy.Inequality reduction does not occur by decree; neither does it automatically arise through economic growth, nor through policies that equalize incomes downward via ill conceived fiscal policies. Inequality reduction involves a collaborative effort that must motivate all concerned parties, one that constitutes a genuine political and social innovation, and one that often runs counter to prevailing political and economic forces.

Disease Control Priorities, Third Edition (Volume 6) Prabhat Jha 2017-12-04 Infectious diseases are the leading cause of death globally, particularly among children and young adults. The spread of new pathogens and the threat of antimicrobial resistance pose particular challenges in combating these diseases. Major Infectious Diseases identifies feasible, cost-effective packages of interventions and strategies across delivery platforms to prevent and treat HIV/AIDS, other sexually transmitted infections, tuberculosis, malaria, adult febrile illness, viral hepatitis, and neglected tropical diseases. The volume emphasizes the need to effectively address emerging antimicrobial resistance, strengthen health systems, and increase access to care. The attainable goals are to reduce incidence, develop innovative approaches, and optimize existing tools in resource-constrained settings.

Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World Bruce Schneier 2015-03-02 "Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky "Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky Your cell phone provider tracks your location and knows who's with you. Your online and in-store purchasing patterns are recorded, and reveal if you're unemployed, sick, or pregnant. Your e-mails and texts expose your intimate and casual friends. Google knows what you're thinking because it saves your private searches. Facebook can determine your sexual orientation without you ever mentioning it. The powers that surveil us do more than simply store this information. Corporations use surveillance to manipulate not only the news articles and advertisements we each see, but also the prices we're offered. Governments use surveillance to discriminate, censor, chill free speech, and put people in danger worldwide. And both sides share this information with each other or, even worse, lose it to cybercriminals in huge data breaches. Much of this is involuntary: we cooperate with corporate surveillance because it promises us convenience, and we submit to government surveillance because it promises us protection. The result is a mass surveillance society of our own making. But have we given up more than we've gained? In Data and Goliath, security expert Bruce Schneier offers another path, one that values both security and privacy. He brings his bestseller up-to-date with a new preface covering the latest developments, and then shows us exactly what we can do to reform government surveillance programs, shake up surveillance-based business models, and protect our individual privacy. You'll never look at your phone, your computer, your credit cards, or even your car in the same way again.

Discrete Mathematics Oscar Levin 2018-12-31 Note: This is the 3rd edition. If you need the 2nd edition for a course you are taking, it can be found as a "other format" on amazon, or by searching its isbn: 1534970746 This gentle introduction to discrete mathematics is written for first and second year math majors, especially those who intend to teach. The text began as a set of lecture notes for the discrete mathematics course at the University of Northern Colorado. This course serves both as an introduction to topics in discrete math and as the "introduction to proof" course for math majors. The course is usually taught with a large amount of student inquiry, and this text is written to help facilitate this. Four main topics are covered: counting, sequences, logic, and graph theory. Along the way proofs are introduced, including proofs by contradiction, proofs by induction, and combinatorial proofs. The book contains over 470 exercises, including 275 with solutions and over 100 with hints. There are also Investigate! activities throughout the text to support active, inquiry based learning. While there are many fine discrete math textbooks available, this text has the following advantages: It is written to be used in an inquiry rich course. It is written to be used in a course for future math teachers. It is open source, with low cost print editions and free electronic editions. This third edition brings improved exposition, a new section on trees, and a bunch of new and improved exercises. For a complete list of changes, and to view the free electronic version of the text, visit the book's website at discrete.openmathbooks.org

Introduction to Solid Mechanics Irving Herman Shames 1989 Very Good, No Highlights or Markup, all pages are intact.

Textbook of Biochemistry for Medical Students D M Vasudevan 2013-08-31 The seventh edition of this book is a comprehensive guide to biochemistry for medical students. Divided into six sections, the book examines in depth topics relating to chemical basics of life, metabolism, clinical and applied biochemistry, nutrition, molecular biology and hormones. New chapters have been added to this edition and each chapter includes clinical case studies to help students understand clinical relevance. A 274-page free booklet of revision exercises (9789350906378), providing essay questions, short notes, viva voce and multiple choice questions is included to help students in their exam preparation. Free online access to additional clinical cases, key concepts and an image bank is also provided. Key points Fully updated, new edition providing students with comprehensive guide to biochemistry Includes a free booklet of revision exercises and free online access Highly illustrated with nearly 1500 figures, images, tables and illustrations Previous edition published in 2010

Mechanical Engineering (Objective Type) Dr. R. K. Bansal 2001-05-01

THEORY AND PROBLEMS OF BASIC ELECTRICAL ENGINEERING., Second Edition NAGRATH, I. J. 2016-08-19 This comprehensive book with a blend of theory and solved problems on Basic Electrical Engineering has been updated and upgraded in the Second Edition as per the current needs to cater undergraduate students of all branches of engineering and to all those who are appearing in competitive examinations such as AMIE, GATE and graduate IETE. The text provides a lucid yet exhaustive exposition of the fundamental concepts, techniques and devices in basic electrical engineering through a series of carefully crafted solved examples, multiple choice (objective type) questions and review questions. The book covers, in general, three major areas: electric circuit theory, electric machines, and measurement and instrumentation systems.

A Postcapitalist Politics J. K. Gibson-Graham 2006 Is there life after capitalism? In this creatively argued follow-up to their book The End of Capitalism (As We Knew It), J. K. Gibson-Graham offer already existing alternatives to a global capitalist order and outline strategies for building alternative economies. A Postcapitalist Politics reveals a prolific landscape of economic diversity—one that is not exclusively or predominantly capitalist—and examines the challenges and successes of alternative economic interventions. Gibson-Graham bring together political economy, feminist poststructuralism, and economic activism to foreground the ethical decisions, as opposed to structural imperatives, that construct economic "development" pathways. Marshalling empirical evidence from local economic projects and action research in the United States, Australia, and Asia, they produce a distinctive political imaginary with three intersecting moments: a politics of language, of the subject, and of collective action. In the face of an almost universal sense of surrender to capitalist globalization, this book demonstrates that postcapitalist subjects, economies, and communities can be fostered. The authors describe a politics of possibility that can build different economies in place and over space. They urge us to confront the forces that stand in the way of economic experimentation and to explore different ways of moving from theory to action. J. K. Gibson-Graham is the pen name of Katherine Gibson and Julie Graham, feminist economic geographers who work, respectively, at the Australian National University in Canberra and the University of Massachusetts Amherst.

A Basic Guide to Exporting Jason Katzman 2011-03-23 Here is practical advice for anyone who wants to build their business by sellingoverseas. The International Trade Administration covers key topics such asmarketing, legal issues, customs, and more. With real-life examples and a fullindex, A Basic Guide to Exporting provides expert advice and practical solutionsto meet all of your exporting needs.

Aircraft Materials and Processes George Francis Titterton 1956

Handbook of Vocational Education and Training Simon McGrath 2019-07-29 This handbook brings together and promotes research in the area of vocational education and training (VET). It analyzes current and future economic and labor market trends and relates these to likely implications for vocational education and training. It questions how VET engages with the growing power of human development approaches and with the sustainable development agenda. Equity and inclusion are discussed in a range of ways by the authors and the consideration of the construction of these terms is an important element of the handbook. It further addresses both the overall notion of system reform, at different scales, and what is known about particular technologies of systems reform across a variety of settings. Vocational learning and VET teacher/trainer education are discussed from a comparative perspective. National and comparative experiences are also shared on questions of equity and efficiency in funding in terms of those that fund and are funded, and for a range of funding methodologies. As well as reviewing existing gaps, this handbook is looking forward in identifying promising new directions in research and environment. Areas covered: The Changing World of Work | Editors: Margarita Pavlova and Saim Akoojee Skills for Sustainable Human Development | Editor: Lesley Powell Planning and Reforming Skills Systems | Editor: Robert Palmer Private Training Markets | Editors: Michael Gessler, Larissa Freund and Susanne Peters Vocational Learning | Editors: Karen Evans and Natasha Kersh Competence and Excellence | Editor: Kirby Barrick Measuring Learning and Instructional Performance | Editor: Esther Winther Supporting Learners | Editor: Joy Papier VET Teacher/Trainer Education | Editor: Volker Wedekind

Global Value Chains in a Changing World Deborah Kay Elms 2013 A collection of papers by some of the world's leading specialists on global value chains (GVCs). It examines how GVCs have evolved and the challenges they face in a rapidly changing world. The approach is multi-disciplinary, with contributions from economists, political scientists, supply chain management specialists, practitioners and policy-makers. Co-published with the Fung Global Institute and the Temasek

Practical Data Science Andreas François Vermeulen 2018-02-21 Learn how to build a data science technology stack and perform good data science with repeatable methods. You will learn how to turn data lakes into business assets. The data science technology stack demonstrated in Practical Data Science is built from components in general use in the industry. Data scientist Andreas Vermeulen demonstrates in detail how to build and provision a technology stack to yield repeatable results. He shows you how to apply practical methods to extract actionable business knowledge from data lakes consisting of data from a polyglot of data types and dimensions. What You'll Learn Become fluent in the essential concepts and terminology of data science and data engineering Build and use a technology stack that meets industry criteria Master the methods for retrieving actionable business knowledge Coordinate the handling of polyglot data types in a data lake for repeatable results Who This Book Is For Data scientists and data engineers who are required to convert data from a data lake into actionable knowledge for their business, and students who aspire to be data scientists and data engineers

Principles of Marketing Gary M. Armstrong 2018 An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Salt Sugar Fat Michael Moss 2013-02-26 From a Pulitzer Prize-winning investigative reporter at The New York Times comes the troubling story of the rise of the processed food industry -- and how it used salt, sugar, and fat to addict us. Salt Sugar Fat is a journey into the highly secretive world of the processed food giants, and the story of how they have deployed these three essential ingredients, over the past five decades, to dominate the North American diet. This is an eye-opening book that demonstrates how the makers of these foods have chosen, time and again, to double down on their efforts to increase consumption and profits, gambling that consumers and regulators would never figure them out. With meticulous original reporting, access to confidential files and memos, and numerous sources from deep inside the industry, it shows how these companies have pushed ahead, despite their own misgivings (never aired publicly). Salt Sugar Fat is the story of how we got here, and it will hold the food giants accountable for the social costs that keep climbing even as some of the industry's own say, "Enough already."

Data Structures and Program Design in C Robert Kruse 2007-09